Gautam D. Goradia | Founder & CEO | Author

CREATOR OF THE DAILY CCTV VIDEO FOOTAGE AUDITING SOP

SUBJECT MATTER EXPERT · VISUAL EVIDENCE GOVERNANCE

From Dark Data *to Light.*

Over a decade ago, I created a new category: Daily CCTV Video Footage Auditing of everything, not just sample or trigger-based.

THE CATEGORY

A new category. *Not a better camera. Not another AI.*

Daily CCTV Video Footage Auditing of everything, not just sample or trigger-based, as an SOP.

THE VILLAIN: PLAYBACK

DVRs, NVRs and VMS were built to record and play back, not for daily review. So footage is usually looked at only after something is reported. If nothing is reported, how can anyone be sure nothing went wrong? The cameras may have seen it; nobody acted. That is why incidents continue, despite cameras.

95%+

of footage is never reviewed

A widely accepted industry estimate

THE THREE CRITICAL PROBLEMS I SET OUT TO SOLVE

No daily audit

Footage audited daily by trained auditors, as a standard operating procedure. 24 hours of footage can be reviewed in minutes.

No structured reporting

Standardized audit and incident reports, built on the 5Ws + 1H.

No smart data management

Smart backup: reduced storage and bandwidth, cost-effective disaster recovery, an institutional library.

GIVING BACK

Societal Purpose

The COM-SUR 'BUSINESS' version software licence is free (with conditions), globally, for all places of worship, low-budget government schools, and zoos.

National Service

The COM-SUR 'ULTIMA' version software licence is free (with conditions) to the Indian Police, Paramilitary, and Defence forces.

Everyone

Free tools: the COM-SUR 'HOME' version (with conditions), the Daily CCTV Video Footage Auditing Chart, training videos in English and Hindi, and 100+ white papers, from Airports to Zoos.

A NEW SKILL

New jobs and businesses

India's Ministry of Skill Development and Entrepreneurship recognises "CCTV Video Footage Auditor" as a new skill, with National Occupational Standards, and COM-SUR cited in the national curriculum. The Ministry of Education will introduce it as a course for grades 11 and 12.

WHAT I BUILT

COM-SUR™

A patented platform for CCTV footage auditing, smart backup, and standardized reporting. Built on Visual Evidence Governance and its Ishikawa Framework, with the Daily CCTV Video Footage Auditing Chart and courses in CCTV footage auditing and investigation.
www.comsur.biz

AUTHOR

See What the Camera Saw

400+ pages across more than 100 sectors, from Airports to Zoos, with fifteen eminent contributors including Dr. Kiran Bedi and Mike Neville, formerly of Scotland Yard. *The Footage Whisperer* has much to tell. Let it whisper, and show you the reality of video surveillance.

Get in touch. I would be glad to connect, and to share the free tools.

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