



Gautam D. Goradia

SUBJECT MATTER EXPERT · VISUAL EVIDENCE GOVERNANCE

From Dark Data *to Light*.

I help people know what's hidden in their CCTV footage, before it's too late.

For more than a decade, I have worked on video surveillance's biggest unresolved gaps.

THE GAP

The cameras saw it. *Nobody else did.*

Every user of surveillance cameras needs to ask one question: "Why am I installing them?" Surveillance means continuous observation, not recording for later retrieval. Yet footage is usually looked at only after something is reported. If nothing is reported, how can anyone be sure nothing went wrong? The cameras may have seen it; nobody acted. That is why incidents continue, despite cameras, thereby defeating the very purpose.

95%+

of footage is
never reviewed

A widely accepted industry estimate

THE THREE CRITICAL PROBLEMS I SET OUT TO SOLVE



No daily audit

Footage audited daily by trained auditors, as a standard operating procedure. 24 hours of footage can be reviewed in minutes.



No structured reporting

Standardized audit and incident reports, built on the 5Ws + 1H.



No smart data management

Smart backup: reduced storage and bandwidth, cost-effective disaster recovery, an institutional library.

WHAT I BUILT

COM-SUR™

The world's only patented platform for CCTV footage auditing, smart backup, and standardized reporting. Built on Visual Evidence Governance and its Ishikawa Framework, with the Daily CCTV Video Footage Auditing Chart and courses in CCTV footage auditing and investigation.

A NEW SKILL

New jobs and businesses

"CCTV Video Footage Auditor" is now an official skill: India's Ministry of Skill Development has set National Occupational Standards for it, with COM-SUR cited in the national curriculum. The Ministry of Education will introduce it as a course for grades 11 and 12.

AUTHOR

See What the Camera Saw

400+ pages across more than 100 sectors, from Airports to Zoos, with fifteen eminent contributors including Dr. Kiran Bedi and Mike Neville, formerly of Scotland Yard. *The Footage Whisperer* has much to tell. Let it whisper, and show you the reality of video surveillance.

GIVING BACK

Societal Purpose

The COM-SUR 'BUSINESS' version software licence is free (with conditions), globally, for all places of worship, low-budget government schools, and zoos.

National Service

The COM-SUR 'ULTIMA' version software licence is free (with conditions) to the Indian Police, Paramilitary, and Defence forces.

Everyone

Free tools: the COM-SUR 'HOME' version (with conditions), the Daily CCTV Video Footage Auditing Chart, training videos in English and Hindi, and 100+ white papers, from Airports to Zoos.

Book a free, no-obligation session with me.

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